

Arbortext® Content Manager

Control your content creation and publishing processes, and provide configuration control for richer publications

Gain control over your information. Optimize and automate your publishing processes with Arbortext Content Manager. Deliver higher quality publications faster, at a lower cost.

Content management systems are essential for controlling your content creation and publishing processes. You benefit not only by having a controlled, shared repository that easily handles multiple versions of both source content and finished publications, but also by attaining a formal way of assigning tasks for creating new information or updating existing information.

Arbortext Content Manager, based on PTC's proven Windchill® content and process management technology, provides you with a single source of information, while also delivering many other essential benefits, including access control and version control at a component level, management of component relationships, and deep configuration management capabilities. Optimized for managing Arbortext-authored XML documents, Arbortext Content Manager supports collaboration of geographically dispersed teams, and manages critical processes such as configuration management and release of publications.

Arbortext Content Manager enables you to manage complex information assets and to streamline your document and publishing processes.

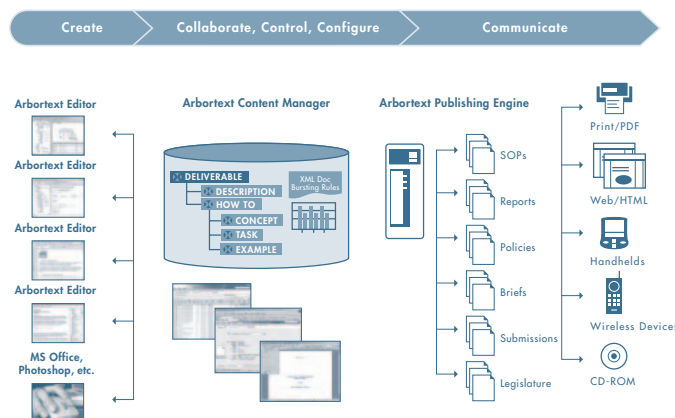
Benefits

Speed Time-to-Market

- Simultaneously manage multiple, overlapping publications releases to improve time-to-market
- Support work-in-process collaboration with subject matter experts
- Speed document updates by optimizing the review/approval process using powerful workflow management tools

Improve Publication Quality

- Protect content from unauthorized changes, maintain a log of all document modifications, enforce interim checkpoints, and manage multiple review and approval cycles
- Enforce common security properties to all content components, and achieve a compliant publishing process
- Apply permissions and workflows based on the version and lifecycle of the document, and track and trace content changes to the individual user who initiated them
- Tailor content to supporting multiple content renditions



Arbortext Content Manager manages text and graphics and automates business processes related to creating and publishing information.

Improve Employee Productivity

- Facilitate content reuse by providing authors with seamless access to relevant content components
- Model organization processes and drive efficient execution through a powerful workflow engine
- Speed the review/approval process by escalating tasks using a graphical workflow status tool
- Enable users to view and mark up PDF documents via a built-in visualization tool
- Manage complex, compound documents using industry leading configuration management capabilities

Reduce Deployment Risk and Support Costs Through a System Approach

- Arbortext Content Manager is fully integrated with Arbortext Editor and Arbortext Publishing Engine. These components of the PTC Dynamic Publishing System are built to work together 'out of the box'. Every component is tested together, deployed together, and upgraded together, in order to lower deployment risk and cost.

Features

- Optimized to manage content created using Arbortext Editor
- Automatic bursting of Arbortext-authored XML documents into reusable components
- Components belonging to an XML document are protected from deletion
- Dynamic document management, with automated reassembly of XML documents in Arbortext Editor
- Automated publishing when combined with Arbortext Publishing Engine
- Manage multiple types of content, including text, graphics, illustrations, links, and multimedia objects
- Lifecycle management and access control for documents and document components
- Management of multiple different configurations of compound documents, including the latest configuration, latest at a specific lifecycle state, and a specific “baseline” configuration
- Multi-level version control
- Advanced workflow capabilities enabling users to easily model processes unique to individual business needs, using a graphical user interface
- Web-based, to meet the needs of the globally distributed environment typical of publishing processes
- View and mark up documents (e.g., PDF files) and graphics (e.g., Visio) using built-in visualization capabilities
- Enable users to define ‘baselines’ with defined document configurations, used to reference different document versions

PTC Dynamic Publishing System

Arbortext Content Manager is an integral component of the PTC Dynamic Publishing System, a complete solution for authoring, managing, and publishing product and service documentation such as owners’ guides, service manuals, marketing publications, proposal responses, training documentation, call center publications, regulatory compliance reports, and other types of publications.

The PTC Dynamic Publishing System consists of Arbortext Editor, Arbortext Content Manager, and Arbortext Publishing Engine and enables automatic, on-demand delivery of up-to-the-minute information that aligns exactly with the product’s specific configuration and the reader’s specific needs.

For More Information

To learn more about PTC Arbortext Content Manager, please visit www.ptc.com/go/arbortextproducts.